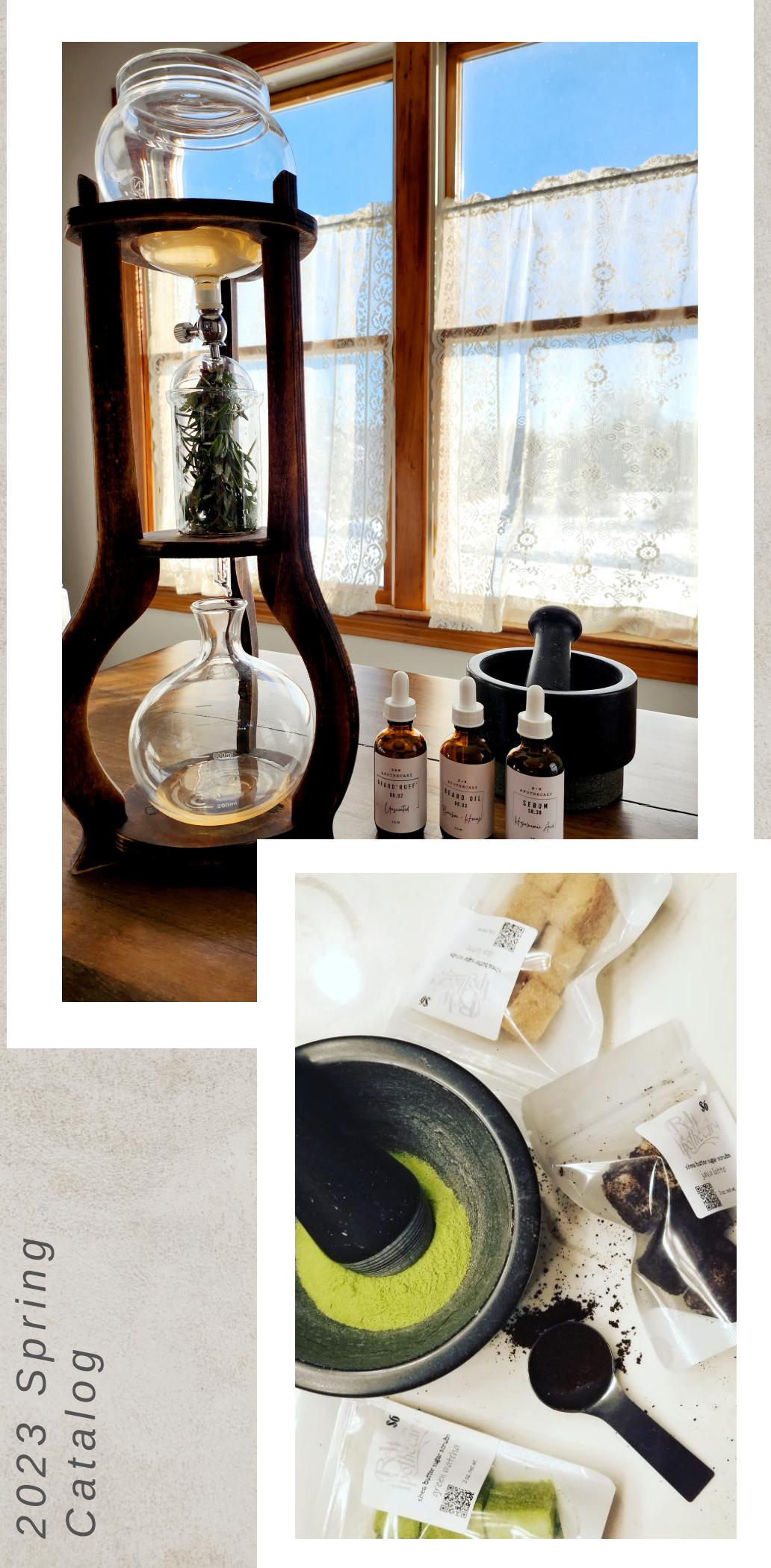


# B&W Apothecary™

2023 Spring  
Catalog





# BRANDI CHURCH

*My name is Brandi and this is my brand. I am an ethical formulator and creator. I like the idea of sharing creations with others and building a community of happy customers.*

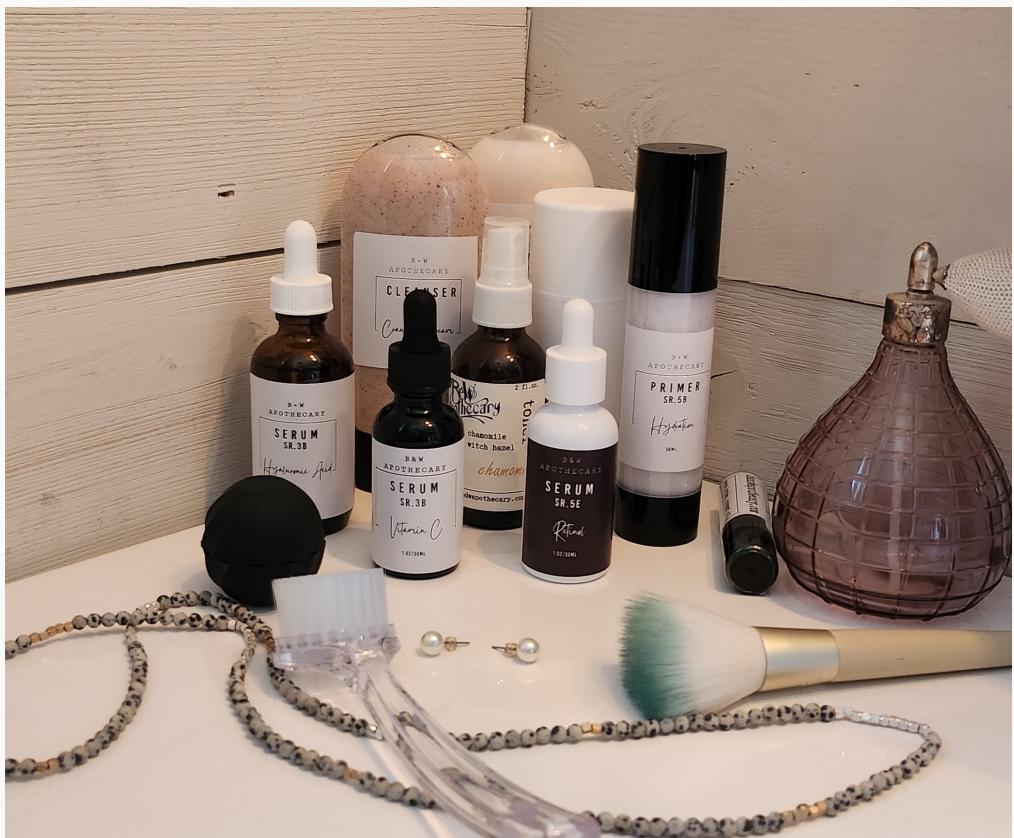
BrandiChurch

# ABOUT US

*We love what we do and we always do more than expected. We take great pride in the quality of our products. We're owner-managed – driven by creative passion and botanical curiosity. We create ethical, handmade nourishment and form long-term relationships with our clients as their happiness is our happiness.*

*Our business has been set to ensure consistency within our brand, helping to create strong, recognizable, and innovative formulations.*

*Super Team*



# OUR PRODUCTS

*Our products are handmade with lots of love & care. We ensure that everything we make is made from the best natural and organic ingredients.*

*We are obsessed with details. From incredibly nourishing to incredibly practical, every product in our collection offers something truly unique and special.*

*We require specific cure times for our products to ensure the highest performance and safety standards. Soaps cure for a minimum of 4 weeks and all other products for 48 hours.*

# SKINCARE



## CLEANSE

aloe vera(aloe barbadensis), liquid castile(olea europaea & potassium hydroxide), emulsifying wax(cetearyl alcohol & ceteareth 20),grapefruit essential oil(citrus paradisi), peppermint essential oil(mentha piperita)

**Options:** Cranberry, Grapefruit + Mint

**SIZE(s):** 4 fl oz, plastic squeeze bottle



## TONER

witch hazel(hamamelis virginiana),rose hydrosol(rosa damascena),periwinkle (vinca minor) extract,rhubarb(rheum palmatum root) extract

**SIZE(s):** 2 fl oz, glass amber spray bottle



## VITAMIN C SERUM

aloe vera(aloe barbadensis), ascorbic acid, hyaluronic acid(sodium hyaluronate), vitamin E(tocopheryl acetate), ferulic acid

**SIZE(s):** 1 fl oz, glass bottle with dropper



## RETINOL SERUM

hyaluronic acid (sodium hyaluronate), red raspberry seed oil (rubus idaeus), pumpkin seed extract (curcurbita pepo), rosehip oil (rosa canina)

**SIZE(s):** 1 fl oz, glass bottle with dropper



## HYDRATION PRIMER

glycerin, aloe vera, emulsifying wax, grapefruit essential oil, meadow seafoam oil, gotu kola extract, green tea extract, sea buckthorn extract

**SIZE(s):** 2 fl oz airless pump



## DAY CREAM

aloe vera(aloe barbadensis), jojoba oil(simmondsia chinensis), red raspberry seed oil(rubus idaeus), glycerin, emulsifying wax(cetearyl alcohol & ceteareth 20), collagen(marine), hyaluronic acid(sodium hyaluronate), blueberry(vaccinium angustifolium) extract, grapefruit(citrus grandis) extract

**SIZE(s):** 2 fl oz, white plastic airless pump



## NIGHT CREAM

aloe vera(aloe barbadensis), witch hazel(hamamelis virginiana),jojoba oil(simmondsia chinensis), red raspberry seed oil(rubus idaeus), glycerin, emulsifying wax(cetearyl alcohol & ceteareth 20), collagen(marine), hyaluronic acid(sodium hyaluronate) red clover extract(trifolium pratense), niacinamide(vitamin b3), bilberry(vaccinium myrtillus) extract

**SIZE(s):** 2 fl oz, white plastic airless pump



## MASK

aloe vera(aloe barbadensis), hyaluronic acid(sodium hyaluronate), gotu kola(centella asiatica) extract, sea buckthorn(hippophae rhamnoides) extract, glycerin, green tea(camellia sinensis leaf) extract, collagen(marine)

**SIZE(s):** One cotton mask in black foil pack



## LIP GLAZE

shea butter(butyrospermum parkii),cocoa butter(theobroma cacao),coconut oil(cocos nucifera),beeswax(cera alba),flavor oil(synthetic)

**OPTIONS:** lemon mint, blackberry pomegranate, coconut lemongrass

**SIZE(s):** 0.3 oz plastic sphere

# BATH + BODY



## BODY BAR, SOAP

olive oil(olea europaea fruit),coconut oil(cocos nucifera),coconut (cocos nucifera)milk, palm oil(elaeis guineensis), apricot(prunus armeniaca)kernel oil, avocado oil(persea gratissima), fragrance oil(synthetic)

[SEE FRAGRANCE LIST](#)

**SIZES:** 3 oz round bar, ~3" diameter



## HEAD TO HEEL BAR

olive oil(olea europaea fruit), palm oil(elaeis guineensis), avocado oil(persea gratissima),coconut oil(cocos nucifera),coconut (cocos nucifera)milk

[SEE FRAGRANCE LIST](#)

**SIZES:** 3 oz round bar, ~3" diameter



## SUGAR SCRUB

cane sugar(saccharum Officinarum), avocado oil(persea gratissima), vitamin E oil(tocopherol), fragrance oil(synthetic, varies)

[SEE FRAGRANCE LIST](#)

**SIZES:** 6 oz net wt, waxed paper ziploc



## BATH SALTS

bath salt(sodium chloride), epsom salt(magnesium sulfate), dead sea salt

[SEE FRAGRANCE LIST](#)

**SIZES:** 8 oz net wt, waxed paper ziploc



## LOTION

aloe vera(aloe barbadensis),cocoa butter(theobroma cacao), avocado oil(persea gratissima),glycerin, emulsifying wax(cetearyl alcohol & ceteareth 20), fragrance oil (synthetic)

[SEE FRAGRANCE LIST](#)

**SIZES:** 8 fl oz, natural plastic bottle with pump



## BODY BUTTER BAR

shea butter(butyrospermum parkii), cocoa butter(theobroma cacao), beeswax(cera alba), jojoba oil,(simmondsia chinensis), vitamin e(tocopherol),fragrance oil (synthetic)

[SEE FRAGRANCE LIST](#)

**SIZES:** 2 oz net wt.,black aluminum tin w/window



## MUSCLE BALM

shea butter(butyrospermum parkii),avocado oil(persea gratissima),menthol, camphor, peppermint oil, clove oil(eugenia caryophyllus), candelilla wax(candelilla cera), cinnamon oil(cinnamomomon cassia)

**SIZES:** 2 oz net wt.,black aluminum tin



# HAIR



## HEAD TO HEEL BAR

olive oil(*olea europaea* fruit), palm oil(*elaeis guineensis*), avocado oil(*persea gratissima*),coconut oil(*cocos nucifera*),coconut (cocos nucifera)milk

[SEE FRAGRANCE LIST](#)

**SIZES:** 3 oz round bar, ~3" diameter



## CONDITIONER

aloe vera(*aloe barbadensis*), avocado oil(*persea gratissima*), shea butter(*butyrospermum parkii*), glycerin, emulsifying wax(*cetearyl alcohol & ceteareth 20*), gooseberry(*lycum barbarum*) extract, silk peptide(hydrolyzed silk), slippery elm bark(*ulmus fulva*), rice flour(*oryza sativa*), rosemary essential oil(*rosmarinus officinalis* leaf), fenugreek seed(*trigonella foenum-graecum*), ferulic acid

**SIZES:** 10 fl oz natural plastic squeeze bottle



## DRY SHAMPOO

slippery elm bark(*ulmus fulva*), arrowroot(*maranta arundinacea*), walnut(*juglans regia*), peppermint essential oil(*mentha piperita*), rosemary essential oil(*rosmarinus officinalis*)

**SIZES:** 1oz net wt, black aluminum tin



# BEARD + SHAVING



## HEAD TO HEEL BAR

olive oil(*olea europaea* fruit), palm oil(*elaeis guineensis*), avocado oil(*persea gratissima*),coconut oil(*cocos nucifera*),coconut (cocos nucifera)milk

**SIZES:** 3 oz round bar, ~3" diameter



## SHAVING OIL

argan oil(*argania spinosa* nut oil), menthol, clove oil(*eugenia caryophyllata*), fragrance oil (synthetic)

**SIZES:** 2 fl oz, glass amber bottle with dropper



## AFTER SHAVE

witch hazel (*hamamelis virginiana*), aloe vera (*aloe barbadensis*), hyaluronic acid(sodium hyaluronate), glycerin, clove oil(*eugenia caryophyllata*)

**SIZES:** 2 fl oz, glass amber bottle w/ spray top



## BEARD'RUFF'

aloe vera(*Aloe barbadensis*), hyaluronic acid(sodium hyaluronate), gotu kola(*centella asiatica*) extract, sea buckthorn(*hippophae rhamnoides*) extract, glycerin, green tea(*camellia sinensis* leaf) extract

**SIZES:** 2 fl oz, glass amber bottle with dropper



## BEARD BALM

shea butter(*butyrospermum parkii*), grapeseed oil(*vitis vinifera*), candelilla wax(*euphorbia cerifera*)

**SIZES:** 2 oz net wt, black aluminum tin

## BEARD OIL

argan oil(*argania spinosa* nut oil), menthol, clove oil(*eugenia caryophyllata*), fragrance oil (synthetic)

**SIZES:** 2 fl oz, glass amber bottle with dropper



natural fragrance &  
ESSENTIAL OILS

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Basil  
Cinnamon Leaf  
Citronella  
Clove Leaf  
Coconut Ginger Almond  
Grapefruit  
Lemon Creme'  
Lemongrass  
Peppermint  
Rosemary  
Tangerine

# synthetic FRAGRANCES

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## Apple Jack

A festive combination of McIntosh red apples, juicy oranges, and Madagascar vanilla complimented with a special blend of spices.

## Seaberry

A fresh ocean breeze with a whisper of floral accompanied by a hint of melons and berries.

## Bella Rose

## Bergamot & Chamomile

A smooth bergamot scent with hints of tangerine, neroli, green moss, pear in a light chamomile tea.

## Blood Orange & Thyme

Tart blood oranges with Mexican limes and Italian bergamot with fresh thyme, garden mint, and star jasmine;

## Bookworm

Italian bergamot, cashmere, patchouli, vetiver, cedarwood, musk

## Champagne Sugar

Sugary fruits of lemon, bergamot, mandarin, orange, apple, banana, dew fruit, and pineapple with hints of jasmine, rose, plum, muguet, peony, heliotrope, amber, sandalwood, and musk.

## Coconut Lime Verbena

Coconut, tangy lime with hints of verbena, vanilla, and musk

## Cypress

Evergreen woods, moss, patchouli, and musk

## Helio

Vanilla, heliotrope, dry wood, and grapefruit

## Bamboo

Blend of bamboo and cedar entwined with lemon, tangerine, and ginger

## Enchanted

Apple, juicy pear notes, and jasmine overtones

## Energy

Citrus scent with fruity notes of mango, papaya, and lime

## Gladiator

Bergamot and lemon zest with clary sage, lavender, and peppermint over a base of rich mahogany, blackened teakwood, and aged dark oak

## Jasmine

## Lumberjack

primary notes are of woods, moss, musk, hyacinth with vanilla, and a tiny bit of lavender

## Peaches and Cream

## Peach Bellini

Peaches and Cream mixed with Champagne Sugar

## Wrangler

Firewood, dry brush, saddle leather, and a hint of tobacco

## Rhubarb and Sugar

Tangy mixture that has grapefruit, pomegranate, and zesty pomelo at the forefront. There is a simple floral note of white lily, juicy black currants, and delicate pink roses to assist with this snappy fragrance

## Wicked

Patchouly, vanilla, and woods with sweet citrus and plums

Fragrances can be developed upon request.

# PRICE LIST

Minimum order for each product is 10  
Wholesale \$/Private Label \$

SKINCARE	SKINCARE
Cleanser	\$50/\$60
Toner	\$40/\$50
Vitamin C Serum	\$50/\$60
Retinol Serum	\$120/\$130
Hydration Primer	\$80/\$90
Day Cream	\$50/\$60
Night Cream	\$50/\$60
Mask	\$30/\$40
Lip Glaze	\$25/\$35
BATH+BODY	HAIR
body bar	\$40/\$50
sugar scrub	\$40/\$50
bath salts	\$30/\$40
lotion	\$65/\$75
body butter bar	\$50/\$60
muscle balm	\$75/\$85
BEARD+SHAVING	
Shave Oil	\$60/\$70
After Shave	\$40/\$50
Beard'ruff	\$60/\$70
Beard Balm	\$50/\$60
Beard Oil	\$60/\$70

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[www.bandwapothecary.com](http://www.bandwapothecary.com)